

# Alumni access to Business and Management eResources

## 1 Introduction

All University of Bradford Alumni can get **free access** to the physical library for reference. More information at: <https://www.brad.ac.uk/library/additional-help/alumni/>

Whilst you cannot get full access to journals you can still use **Summon** (from <https://www.brad.ac.uk/library>) to search to find out what is available and then order interlibrary loans through your public library service.

## 2 RESEARCH PUBLICATIONS

### 2.1 General

Many resources are now published in Open Access so you can still read some research information – good places to start are OAISTER (<https://www.oclc.org/en/oaister.html>) or OpenDOAR (<https://www.opendoar.org/>) University of Bradford Research is published in Bradford Scholars (<https://bradscholars.brad.ac.uk/>). RePEc (<https://repec.org>) is an economics and management platform for OA publishing.

### 2.2 UK GOVERNMENT POLICY

#### 2.2.1 Government Publications

<https://www.gov.uk/government/publications>

Free access to a wide variety of publications written by, or commissioned by, UK government departments.

These include consultation papers, Freedom of Information (FIO) reports, policy and guidance reports (many written by independent researchers), research reports, statistics, etc.

1. Search by '**keyword**' or
2. Browse by an '**A-Z list of topics**' ranging from Arts & culture to Wildlife & animal welfare.

## **2.3 CITY ISSUES**

### **2.3.1 City of London Research Publications**

<https://www.cityoflondon.gov.uk/business/economic-research-and-information/research-publications/>

The City of London publishes free research publications covering City issues and wider economic matters.

The research papers are divided by themes, for example City industries; competitiveness; corporate responsibility; economic forecasts; EU and regulation; infrastructure; international markets; taxation.

## **2.4 INDUSTRIAL RELATIONS**

### **2.4.1 Warwick Industrial Relations Research Unit**

<https://www2.warwick.ac.uk/fac/soc/wbs/research/irru/publications/>

Free research publications and recent conference papers covering industrial relations, trade unions, employment issues, etc. from the Industrial Relations Research Unit (IRRU) at Warwick Business School.

## **2.5 EU RESEARCH PROJECTS**

### **2.5.1 CORDIS**

<https://cordis.europa.eu/>

CORDIS (Community Research and Development Information Service) is the European Commission's research and development information service, containing information on all EU-funded research projects.

To obtain access to the CORDIS magazine, published 10 times per year in English, you have to register to receive every issue for free.

1. To register, click on this tab: 'research\*eu magazines'.

## **2.6 GLOBAL ISSUES**

### **2.6.1 United Nations Development Programme**

<https://www.undp.org/>

Free access to a wide variety of research papers and publications from the UNDP.

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The publications are divided into the following major topics: fighting poverty; building democratic societies; preventing crisis; enabling recovery; protecting the environment; halting & reversing HIV/AIDS; empowering women; growing national capacity.

### **2.6.2 UNCTAD**

<https://unctad.org/en/>

Free access to a wide variety of research papers, publications and statistics from the United Nations Conference on Trade and Development (UNCTAD), the UN body responsible for dealing with international trade.

Publications include World Investment Reports (WIR); Trade and Development Reports (TDR); Information Economy Reports (IER); E-commerce and Development Reports (ECDR); Technology and Innovation Reports (TIR). Also provides UNCTAD Statistical Reports, for example on foreign direct investment; economic trends; world exports, etc.

### **2.6.3 World Bank Open Knowledge Repository**

<https://openknowledge.worldbank.org/>

Free access to a wide variety of academic books, research papers and other publications from the World Bank Open Knowledge Repository, providing authoritative information and data about developing countries, reducing poverty and development initiatives in these areas.

It includes more than 13,000 research publications including: World Bank Group Annual Reports; World Development Reports (WDRs), the journal Development Outreach Magazine, plus articles from the World Bank Economic Review (WBER) and the World Bank Research Observer (WBRO).

1. Search by **'keyword'** or
2. Browse by an **'A-Z list of topics'** ranging from: Access & equity in basic education to Youth and government.

### **2.6.4 World Economic Forum**

<https://www.weforum.org/reports>

The World Economic Forum publishes research and reports which examine global issues such as sustainability, the environment, education, entrepreneurship, individual industries, the impact of new technologies, scenario planning, etc.

Standalone annual publications include the Global Competitiveness Report, the Global Risks Report and the Global Gender Gap Report.

## 3 INTERNATIONAL BUSINESS AND GLOBAL MARKETING

### 3.1 International Business

#### 3.1.1 Global Edge

<https://globaledge.msu.edu/>

Created by the International Business Center (IBC) at Michigan State University. Has US bias, but those studying international business will find this a useful resource. Tabs include:

**Global Insights:** links to free business and trade information on over 200 countries.

**Reference Desk:** contains a useful **Glossary** giving definitions of international business terms, plus interactive **Online Course Modules** on various topics, for example market research; microfinance; entrepreneurship.

**Academy:** aimed specifically for students and tutors and includes **Course Content Resources** for classroom use, for example case studies, exercises and simulations.

#### 3.1.2 Chartered Institute of Marketing (CIM)

<https://www.cim.co.uk/Home.aspx>

Updates and news on marketing. Use the **Research** tab to access free publications.

#### 3.1.3 ClickZ

<https://www.clickz.com/>

Useful for marketing news, information, commentary, advice and opinion. You have to register to receive free access to ClickZ market research reports and so-called "White Papers".

#### 3.1.4 Direct Marketing Association (DMA)

<https://dma.org.uk/>

Information on all aspects of the direct marketing industry. This can be found through DMA News, Blogs, and a Toolkit which provides the latest research and reports, best DMA campaigns and marketing best practice guidelines and legal advice as well as other top tips and "White Papers".

### **3.1.5 Market Research World (WRW)**

<https://www.marketresearchworld.net/>

Free access to online resources and related articles. You must register to access additional information.

### **3.1.6 PwC**

<https://www.pwc.co.uk/>

Access latest reports from PricewaterhouseCoopers by market segmentation, use the **Industries** tab which offers an A-Z list, from Aerospace to Transport. To search for global reports, use the pull-down menu: **International PwC Sites**.

## **4 FINANCIALS**

### **4.1 UK Financials**

#### **4.1.1 Bank of England**

<https://www.bankofengland.co.uk/Pages/home.aspx>

The Bank of England publishes a range of monetary and financial statistics and research, which include a Quarterly Inflation Report, Quarterly Bulletin and working papers.

#### **4.1.2 London Stock Exchange**

<https://www.londonstockexchange.com/statistics/home/statistics.htm>

Monthly reports and factsheets from London Stock Exchange.

### **4.2 International Financials**

#### **4.2.1 Bank for International Settlements**

<https://www.bis.org/forum/research.htm>

Free access to Bank of International Settlements publications for example a Quarterly Review, BIS papers and working papers and data for example on banking, securities and property prices, at a local and global level.

### **4.2.2 BBC Market Data**

[https://www.bbc.co.uk/news/business/market\\_data/overview/](https://www.bbc.co.uk/news/business/market_data/overview/)

### **4.2.3 Google finance**

<https://www.google.com/finance>

### **4.2.4 International Monetary Fund**

<https://www.imf.org>

Global and regional information from the IMF including Work Economic Reports, Global Financial Stability Reports, Regional Economic Reports and working papers etc. It also provides statistics such as the International Financial Statistics time series data and Balance of Payments Statistics.

### **4.2.5 EDGAR (Electronic Data Gathering, Analysis, and Retrieval system)**

<https://www.sec.gov/edgar.shtml>

Free US company filings, plus marketing and financial information which allows investors to judge for themselves if they wish to invest in a particular company.

## **5 STATISTICS AND DATASETS**

### **5.1 United Kingdom**

#### **5.1.1 Office for National Statistics (ONS)**

<https://www.ons.gov.uk/>

UK's largest independent producer of official statistics and is the recognised national statistical institute for the UK.

#### **5.1.2 UK National Statistics**

<https://www.statistics.gov.uk/>

Data on economy, population and society at national and local level. Summaries and detailed data releases are published free of charge.

## 5.2 International

### 5.2.1 Eurostat

<https://ec.europa.eu/eurostat>

Detailed statistics on the EU.

### 5.2.2 Quandl

<https://www.quandl.com/>

Quandl is a free-to-access data library containing several million financial, economic and social datasets.

## Help

e-mail: [s.clark6@bradford.ac.uk](mailto:s.clark6@bradford.ac.uk)