

Module Details	
Module Title	Entrepreneurship and Employability
Module Code	HRM5015-B
Academic Year	2024/5
Credits	20
School	School of Management
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Tutorials	12
Lectures	12
Directed Study	176

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
<p>This module is designed to introduce you to the concept of entrepreneurship and employability in order to equip you with the knowledge and skills to engage with the entrepreneurial process and enhance your employability skills. The module will examine the broader and narrower interpretations of entrepreneurship and the entrepreneurial mindset and contextualize it in being entrepreneurial within organisations and for new venture creation. You will emerge from the course with an understanding of the importance of entrepreneurship and being entrepreneurial within an organisation and with transferable skills for enhancing employment opportunities.</p>

Outline Syllabus
<p>Themes include forms of entrepreneurship and innovation, entrepreneurial process, creativity and innovation, structuring business concepts into business models, evaluation, reflection and self-awareness through the identification of key entrepreneurial & employability skills gained and demonstrated, interpersonal skills, communication skills and strategic thinking. The module will also draw attention to key issues of graduate employability providing students with a range of activities to develop these skills ensuring that these experiences improve future performance more effectively.</p>

Learning Outcomes	
Outcome Number	Description
01	1.1. Critically examine the role of entrepreneurship and employability skills. 1.2. Demonstrate a critical appreciation and understanding of entrepreneurship, entrepreneurs, the entrepreneurial mind-set and the entrepreneurial process and link to employability . 1.3. Demonstrate an awareness of the challenges and importance of implementing innovations.
02	2.1. Utilise creativity to identify potential business opportunities within organisations and for new ventures. 2.2 Evaluate concepts to distinguish between ideas and entrepreneurial opportunities.
03	3.1 Research and evaluate ideas. 3.2 Reflect on personal goals and assess your personal transferable skills and capabilities. 3.3 Communicate ideas effectively in writing and orally. 3.4 Understand key graduate employability skills. Evidence, demonstrate and critique your current level of skill and develop future plans.

Learning, Teaching and Assessment Strategy
Throughout the module the emphasis is very much on interactivity and practical application of knowledge. You will be directed to appropriate primary and secondary sources and you will be required to perform research, evaluation and reflection exercises. You will also be set tasks to monitor your progress in addition to formal assessment.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Portfolio/e-portfolio	Individual portfolio incorporating reflections	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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