UNIVERSITY of BRADFORD

Module Details

Module Title	Project Management and Evaluation
Module Code	HWS6012-C
Academic Year	2024/5
Credits	30
School	School of Nursing and Healthcare Leadership
FHEQ Level	FHEQ Level 6

Contact Hours

Type	Hours
Directed Study	240
Lectures	36
Practical Classes or Workshops	18
Seminars	4
Tutorials	2

Availability

Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims

This module will enable students to gain a critical understanding and application of project management and realistic evaluation principles and practice linked to a public health issue. Experience of developing a project and evaluation of it will produce a key skill set for future employment in a range of sectors.

Outline Syllabus

Critical perspectives of project management planning models, project life cycle; project action plans with research evidence, project aim, project objectives with in-built evaluation, tools and techniques, work breakdown structures, risk assessment and stakeholder management; realistic evaluation in designing, planning, stakeholder engagement, participation and stakeholder analysis; team-working, partnership working in projects, interpersonal communication, team roles including project leadership and management skills in project situations.

Learning Outcomes	
Outcome Number	Description
O1	Critically discuss strategic approaches and methods used in project management and realistic evaluation to address a public health project.
O2	Apply project management skills, tools and techniques to the selected public health issue, drawing upon research evidence, realistic evaluation and involvement of students as key stakeholders.
O3	Analyse and critically evaluate the strategies and evidence used in designing, planning, implementing, monitoring and evaluating the public health project relevant to the student population.
O4	Utilise negotiating and communication skills working as a team throughout the life of the project and develop partnerships with stakeholders.
O5	Critical report writing skills embedding an application of technology/theory to realistic project evaluation.

Learning, Teaching and Assessment Strategy

This module will be delivered using research informed teaching with technology enhanced learning, key lectures, tutorials, seminars, practical workshops, directed study, formative feedback and summative assessment. Teaching will be interactive using the VLE, weblinks, podcasts and learning spaces for team working and application of different project management and evaluation tools.

This strategy will enable project teams with team leaders to organise an exhibition to showcase their projects. Interactive seminar activities and independent group work using WhatsApp groups will enable project teams to engage key stakeholders in the design, planned activities and evaluation of their projects and produce reports drawing on these findings (LO 1,2,3,4,5). Each project team will produce academic posters on their chosen public health issue which will be presented to key stakeholders and the module assessors (LO 1,2,3,4). Individual report writing skills will be facilitated by workshops (LO 5).

Students have optionality in negotiating their chosen projects which will be relevant to the student community in the University of Bradford.

Students will submit a project group action plan as a formative assessment for which feedback will be given during the project planning stage.

Summative assessment 1: Project exhibition with academic posters presented to stakeholders. A group mark weighted at 30% of the final mark. Supplementary assessment of this will be an individual viva voce (oral exam) on the public health project.

Summative assessment 2: Project Evaluation Report as an individual assessment weighted 70% of the final mark. Supplementary assessment will be to repair deficiencies in the original submission.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	Public Health Exhibition; (Supp Viva)	30%
Summative	Dissertation or Project Report	Project Report (2500 words)	70%
Formative	Coursework	Project action plan	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html