

Module Details	
Module Title	MSc Dissertation
Module Code	MAL7501-E
Academic Year	2024/5
Credits	60
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	12
Tutorials	12
Directed Study	576

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Non Standard Year
BDB	University of Bradford / Non Standard Year

Module Aims
To provide you with knowledge/skills to: 1. carry out a project that investigates in depth a management issue, based on knowledge/experience gained in the taught modules; 2. critically evaluate and synthesise relevant ideas, approaches, theories and models of management, and gain appreciation of practical issues faced by managers; 3. use project management skills, from scoping to delivery; 4. utilise literature relating to your topic, to develop appropriate questions and evidence-based answers.

Outline Syllabus
Research methods and areas of management literature on the chosen topic.

Learning Outcomes	
Outcome Number	Description
01	a. Define a focused research topic and specify research objectives and questions; b. Demonstrate an understanding of Research methods and the appropriate use of different research methodologies; c). Develop a research framework.
02	a. Demonstrate skills in both qualitative and quantitative data collection and analysis techniques; b. Write a research proposal.
03	a. demonstrate a breadth of knowledge in management; b. have deepened your knowledge and understanding of a particular topic in management; c. understand how to undertake original research in chosen area of management; d. demonstrate practical application of knowledge of the effectiveness of the various topics covered in the taught courses.
04	a. recognise and formulate innovative or revised approaches to business and management practice; b. formulate strategies for successful research; c. demonstrate research , analysis and synthesis in an area of management; d. propose a well justified implementation of ideas which meet prevailing ethical and organisational demands; e. have developed skills for using tested information and investigating a specific methodology chosen for your work.
05	a. skills of inquiry, logical reasoning and analysis in addressing a specific issue; b. organisational skills to manage large, complex tasks; c. independent project Management skills - time management, scope definition, prioritising and scheduling, meeting deadlines; d. quantitative and qualitative idea definition and development; e. communication skills through having expressed your ideas and arguments in a clear and unambiguous manner.

Learning, Teaching and Assessment Strategy
<p>This is the final element of the Master's degree and students determine the specific subject area in management that they want to focus on for their dissertation/project, as such it furthers students' knowledge and skills in the subject areas that are chosen by the students. Lectures and seminars relating to research methods and skills are provided, including workshops to all students at the Faculty level as well as in the City campus.</p> <p>The LTA strategy is designed central to achieving an independent learning and an advanced knowledge and skills develop that is unique to each student of their aspiration. The trainings are provided by lectures and practical work, both individual and group. This addresses Learning Outcome of 1 to 5. A supervisor is allocated to each student who will mentor the students throughout the process of developing and completing their dissertation/project, supporting the independent study and learning of the student. As the project develops, students will gain both summative and formative feedback from a member of academic staff/supervisor on their research proposal. Further formative feedback is provided while developing the research until completion of the dissertation.</p> <p>Students are required to submit a research proposal of up to 3000 words, for which they will receive formative feedback.</p> <p>The dissertation should contain a maximum of 12,000 words, including literature review, methodology, data description, analysis, results and conclusion; but excluding references and appendices. The dissertation will also include the original research proposal as an appendix.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Dissertation or Project Report	Dissertation (12000 words)	100%
Formative	Coursework - Written	Research proposal (3000 words)	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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