

Module Details	
Module Title	Global Supply Chain Management
Module Code	OIM7007-A
Academic Year	2024/5
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Directed Study	50
Interactive Learning Objects	5
Online Lecture (Synchronous)	12.5
Seminars	10
Groupwork	22.5

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1
DIA	Dubai Knowledge Village / Semester 1

Module Aims
<p>The module aims to equip participants with a comprehensive understanding of cutting-edge supply chain theories and practices. By exploring global operations, logistics, and strategic fit, students will develop critical skills to effectively manage supply chains, address sustainability, and foster strong supplier-buyer relationships. Collaborative problem-solving in multidisciplinary teams will be a key focus, preparing students for real-world organizational challenges.</p>

Outline Syllabus

Introduction to Supply Chain Management: Understand the scope and contents of supply chain management. Analyse the market and competitive business environment from a supply chain perspective.

Designing Supply Chains: Explore strategies for creating efficient and effective supply chains. Develop supply chain networks using appropriate tools and methodologies.

Strategic Outsourcing and Competitive Advantage: Investigate how supply chains can provide a competitive edge. Evaluate outsourcing strategies and their impact on organizational performance.

Assessing Supply Chain Performance: Learn techniques for measuring and improving supply chain efficiency. Explore value stream mapping and performance metrics.

Recent Developments and Advancements: Stay updated on innovations in supply chain management. Understand the role of technology and global trends.

Managing Risks in Supply Chains: Identify and mitigate risks related to supply chain operations. Explore resilience and contingency planning.

Forecasting and Supply Chain Integration: Study forecasting methods and their impact on supply chain decisions. Discuss the importance of supply chain integration.

Financial Implications and Sustainability: Analyse financial aspects of supply chain management. Consider sustainability practices and reverse logistics.

Learning Outcomes

Outcome Number	Description
01	Demonstrate a comprehensive understanding of the role of Operations and Logistics within an organisation's supply network and of the internal and external 'contextual' factors affecting its management.
02	Explain the role of initiatives and tools used in the management of supply chains in supporting the attainment of strategic objectives and the sustainability agenda.
03	Collect, analyse, synthesise and critically appraise data/information relating to supply chain networks using appropriate tools and methodologies to inform the development of context-specific supply chain strategies.
04	Contribute effectively to project teams to develop and present holistic solutions to complex organisational problems.
05	Undertake personal research to support the evaluation of organisational problems and provide grounded recommendations.

Learning, Teaching and Assessment Strategy

General knowledge and understanding is provided via a combination of formal lectures, and interactive tutorials, which are structured around specific themes, e.g. strategy development and supply chain initiatives. Video material and published cases are used to support these sessions, which provide the foundations on which a participant's detailed understanding of the theme is developed. During these formal sessions emphasis is placed on the interdependency between the different elements of the supply chain, which is further explored in the interactive tutorial session that accompanies each thematic unit. During the tutorial sessions, participants analyse published cases whilst working in groups, which allows them to apply their collective experiences to the problem. Subject specific skills are developed during these sessions, whilst a longitudinal case, which spans the entire module, provides a mechanism for applying analytical and strategy development skills to a complex (realistic) situation.

Participants are expected to read widely, particularly journal articles, which provide further opportunities to develop a deeper understanding of specialist areas of interest. Transferable skills are also developed during the tutorial sessions.

Formative feedback is provided throughout in the form of tutor lead discussions and peer group comments on presentations. Summative assessment includes an individual written assignment.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	Individual assignment (2000 words)	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.