

Module Details	
Module Title	Project Management
Module Code	OIM7049-A
Academic Year	2024/5
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Directed Study	50
Groupwork	6
Interactive Learning Objects	5
Online Lecture (Synchronous)	24
Seminars	10
Practical Classes or Workshops	5

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1
DIA	Dubai Knowledge Village / Semester 1
DIA	Dubai Knowledge Village / Semester 2

Module Aims
<p>In line with Project Management Institute (PMI) syllabus Certified Associate for Project Management (CAPM) and the Project Management Professional (PMP) the aims of this module are to develop understanding of the principles, practice and the importance of project management in contemporary organisations. This will be achieved by:</p> <ol style="list-style-type: none"> Discussing the latest thinking in project management. Examining key techniques in managing projects and appreciating their shortcomings. Developing an appreciation of the need to deliver projects to time, to budget and to specification. <p>This compatibility will allow you subsequently to apply for the globally recognised PMP or CAPM qualifications.</p>

Outline Syllabus

Organizational Governance Systems

- * Understanding organizational structures and decision-making processes.
- * Governance models and their impact on project management.

Functions Associated with Projects

- * Role of project managers and team members.
- * Cross-functional collaboration and communication.

The Project Environment

- * External factors affecting project success (market dynamics, legal/regulatory environment).
- * Internal factors (organizational culture, stakeholder expectations).

Project Management Considerations

- * Risk assessment and mitigation strategies.
- * Resource allocation and project constraints.

Project Management Principles

- * Fundamentals of project planning, execution, and monitoring.
- * Quality management and continuous improvement.

Learning Outcomes

Outcome Number	Description
01	Analyse, develop, implement and provide technical support for a project.
02	Develop a project plan from project initiation document (PID) to implementation and audit.
03	Apply reflective learning in a Post-Implementation Review (PIR) to facilitate professional development and organisational learning.

Learning, Teaching and Assessment Strategy

A mixture of interactive exercises will be involved in the Learning, Teaching and Assessment Strategy, consisting of:

- a. PMBOK Study Guide: In addition to the library access a customised, online version is available. This will be cross-referenced as a summary through an interactive MindMap and available in Excel and Word.
- b. Visual Case Study - ?800m Railway Station: Six Episodes of this legendary BBC programme will be reviewed and analysed. Using formative assessment this visual case study about the refurbishment of St Pancras Station in London will be used to familiarise you with sections of the PMI PMBOK.
- c. Experiential exercise ? Case Study Project. This will be an in-class exercise that you will do in groups to familiarise yourself with the PMI PMBOK and the Assessment Criteria.

Computer Simulation: The Harvard Business Publishing simulation Scope, resources and Schedule will allow you to appreciate the compromises of time, cost and quality that are required in a project.

There are 2 written assignments for this module and formative feedback will be provided on the first in preparation for the second assignment.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	Project Initiation Document (PID) (1000 words)	30%
Summative	Dissertation or Project Report	Project Implementation Review (PIR) (2500 words)	70%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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