

Module Details	
Module Title	Freight Transport
Module Code	OIM7512-A
Academic Year	2024/5
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	12
Seminars	12
Directed Study	76

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
<p>This module equips students with a solid understanding of freight transport. This is achieved through the examination of the principles of transport management and their application to examples and case studies relating to a range of scenarios in relevant organizations. The approach used is to look at commercial aspects of freight transport management from an operational and strategic point of view.</p>

Outline Syllabus
<ul style="list-style-type: none"> <li>* Freight transport in the supply chain,</li> <li>* Freight transport demand,</li> <li>* Actors in freight transport,</li> <li>* International trade, delivery terms and freight transport,</li> <li>* Transport documents and units,</li> <li>* Sea transportation,</li> <li>* Air transportation,</li> <li>* Road and rail transportation,</li> <li>* Mode choice in transport and inter-modal transportation,</li> <li>* Sustainable freight transport,</li> <li>* Recent trends and technologies in transportation.</li> </ul>

Learning Outcomes	
Outcome Number	Description
01	Critically evaluate a range of theories, frameworks and principles relating to contemporary freight transport issues.
02	Analyse how to make the freight transport function more sustainable.
03	Undertake personal research to support the evaluation of freight transport management and provide grounded recommendations.
04	Demonstrate the qualities and transferable skills of independent learning ability required for continuing professional development.

Learning, Teaching and Assessment Strategy
<p>Learning will be directed, supported, and reinforced through a combination of lectures and seminars as well as self-directed study.</p> <p>Lectures will focus on the theoretical knowledge and principles of contemporary issues of freight transport in supply chain including freight transport demand, international trade, delivery terms and freight transport, different transport mode, sustainable freight transport and other relevant topics.</p> <p>Seminars will engage students in active learning sessions which draw on and build upon the knowledge base acquired during the lectures to further deepen understanding.</p> <p>Students will be assessed based on an individual report of 2,500 words. This assessment requires students to select a relevant and cotemporary topic with application in the real-word. Formative feedback will be provided (300 words max) to support their summative assignment.</p> <p>Students are expected to demonstrate good effort in exploring the background of the practical problem identified, understanding benefits and challenges around freight transport to write up the report. This coursework will assess against all the learning outcomes specified in this document (LO1, LO2, LO3, and LO4) and will be an excellent opportunity for students to critically evaluate current and emerging issues around freight transport.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Individual report (2500 words) based on a provided topic	100%
Formative	Coursework - Written	Feedback can be provided on a draft outline (no more than 300 words) of the summative assessment.	N/A

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

Please note:

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*

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