

Module Details	
Module Title	Current Issues in International Business
Module Code	SIB6007-B
Academic Year	2024/5
Credits	20
School	School of Management
FHEQ Level	FHEQ Level 6

Contact Hours	
Type	Hours
Lectures	24
Seminars	12
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
This module shall focus on International Business (IB) theories and frameworks, as well as assessing their practical applications in a turbulent global business environment.

Outline Syllabus
The module will discuss wide ranges of contemporary IB issues related to the areas of globalisation, global organisation structures, the roles of MNEs in poverty reduction and economic development, foreign entry strategies, risk management, global logistics and supply chain management. The module will also provide the opportunity for students to develop their analytical and transferable skills in order to critically evaluate and response to challenges faced by organisations when operating cross borders.

Learning Outcomes	
Outcome Number	Description
01	1a) Critically understand the current issues relevant to international business. 1b) Synthesis the current viewpoints around the nature and extent of contemporary globalisation. 1c) Demonstrate acritical understanding of the developments within the areas of strategy and organisational design. 1d) Critically evaluate the nature, and influence, of civil society on contemporary international business.
02	2a) Develop strategies, resources, and structures to successfully operate in contemporary international markets. 2b) Apply theoretical tools from the literature to critically evaluate current practice and effects of international business. 2c) Suggest business decisions which take into account the complexity of the sustainability agenda in its broadest sense.
03	3a) Work both independently and within groups to meet deadline. 3b) Demonstrate skills in report writing.

Learning, Teaching and Assessment Strategy
<p>Lectures seek to express and critique the key concepts, issues, definitions and characteristics pertaining to contemporary IB issues. Seminars will be used to discuss the issues in further depth and provide formative assessment on student coursework. Videos, handouts and case studies will be used in lectures and/or within seminars. This learning will be supplemented through directed private and group study. LO, 3a. A comprehensive reading list will be provided including key Internet sources.</p> <p>The individual coursework assignment assesses all learning outcomes.</p> <p>This module has a pre-requisite of SIB5001-B.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Individual report 4000 words	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.